

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316090-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 1287

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316090	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	M-F 430-5a	430-5a	11111--	1:00	5	\$250.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/31/12 11/06/12 11111-- 5 \$250.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 4:57 AM M-F 430-5a 430-5a 1:00 Awtv102402H \$250.00 NM									
2 WPTV Th 11/01/12 4:53 AM M-F 430-5a 430-5a 1:00 Awtv102402H \$250.00 NM									
3 WPTV F 11/02/12 4:57 AM M-F 430-5a 430-5a 1:00 Awtv102402H \$250.00 NM									
4 WPTV M 11/05/12 4:52 AM M-F 430-5a 430-5a 1:00 Awtv102402H \$250.00 NM									
5 WPTV Tu 11/06/12 4:52 AM M-F 430-5a 430-5a 1:00 Awtv102402H \$250.00 NM									
2	10/31/12	11/06/12	M-F 5-6a	5-6a	11111--	1:00	5	\$1,000.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/31/12 11/06/12 11111-- 5 \$1,000.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 5:43 AM M-F 5-6a 5-6a 1:00 Awtv102402H \$1,000.00 NM									
2 WPTV Th 11/01/12 5:28 AM M-F 5-6a 5-6a 1:00 Awtv102402H \$1,000.00 NM									
3 WPTV F 11/02/12 5:36 AM M-F 5-6a 5-6a 1:00 Awtv102402H \$1,000.00 NM									
4 WPTV M 11/05/12 5:57 AM M-F 5-6a 5-6a 1:00 Awtv102402H \$1,000.00 NM									
5 WPTV Tu 11/06/12 5:23 AM M-F 5-6a 5-6a 1:00 Awtv102402H \$1,000.00 NM									
3	10/31/12	11/06/12	M-F 11-12n	11a-12p	11111--	1:00	5	\$850.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/31/12 11/06/12 11111-- 5 \$850.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 11:29 AM M-F 11-12n 11a-12p 1:00 Awtv102402H \$850.00 NM									
2 WPTV Th 11/01/12 11:26 AM M-F 11-12n 11a-12p 1:00 Awtv102402H \$850.00 NM									
3 WPTV F 11/02/12 11:40 AM M-F 11-12n 11a-12p 1:00 Awtv102402H \$850.00 NM									
4 WPTV M 11/05/12 11:35 AM M-F 11-12n 11a-12p 1:00 Awtv102402H \$850.00 NM									
5 WPTV Tu 11/06/12 11:42 AM M-F 11-12n 11a-12p 1:00 Awtv102402H \$850.00 NM									

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316090-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West / Republican / Congre	Allen West for Congress	:60 1287	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/12	11/06/12	M-F 12n-1p	12-1p	111111--	1:00	5	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/31/12 11/06/12 111111-- 5 \$1,000.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 12:42 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
2 WPTV Th 11/01/12 12:07 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
3 WPTV F 11/02/12 12:25 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
4 WPTV M 11/05/12 12:07 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
5 WPTV Tu 11/06/12 12:54 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
5	10/31/12	11/06/12	M-F 1-2p	1-2p	111111--	1:00	5	\$850.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/31/12 11/06/12 111111-- 5 \$850.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 1:56 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
2 WPTV Th 11/01/12 12:59 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
3 WPTV F 11/02/12 12:58 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
4 WPTV M 11/05/12 1:59 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
5 WPTV Tu 11/06/12 1:57 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
6	10/30/12	11/05/12	M-F 2-3p	2-3p	111111--	1:00	5	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 111111-- 5 \$700.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu 10/30/12 2:23 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
2 WPTV W 10/31/12 2:40 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
3 WPTV Th 11/01/12 2:14 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
4 WPTV F 11/02/12 2:39 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
5 WPTV M 11/05/12 2:29 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
7	10/30/12	11/05/12	3-4pm Jeff Probst	3-4p	111111--	1:00	5	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 111111-- 5 \$1,000.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu 10/30/12 3:44 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
2 WPTV W 10/31/12 3:24 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
3 WPTV Th 11/01/12 3:50 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
4 WPTV F 11/02/12 3:20 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
5 WPTV M 11/05/12 3:22 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
8	10/30/12	11/05/12	M-F 4p-5p	4-5p	1-111--	1:00	4	\$1,450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 1-111-- 4 \$1,450.00									
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 4:31 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM									
2 WPTV Th 11/01/12 4:21 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM									
3 WPTV F 11/02/12 4:38 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM									
4 WPTV M 11/05/12 4:55 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM									

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Advertiser	Product	Estimate Number	
West / Republican / Congre	Allen West for Congress	:60 1287	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate	Type	
							Week	1			
9	11/05/12	11/05/12	M-F 7-730p News	7-730p	1-----	1:00		1	\$6,000.00	NM	
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	1-----				1		\$6,000.00		
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WPTV	M	11/05/12	7:19 PM	M-F 7-730p News	7-730p	1:00	AWTV102402H	\$6,000.00	NM
						Total Spots	40	Gross Total	\$40,050.00		

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$6,007.50</b>
<u>Net Amount Due</u>	<b>\$34,042.50</b>